

PRESS RELEASE

Itac makes visible difference at Strasbourg multipurpose arena.

It has been described as a work of art and a prodigious sculpture – the ‘Zenith de Strasbourg multipurpose arena,’ is certainly that plus much more. The new 10,000 seat arena is set to become a European cultural landmark and a leading venue for international artistes from around the world.

Designed by renowned Architect Massimiliano Fuksas, utilizing environmentally friendly concepts and methods, the building process incorporated recyclable materials and energy saving systems within its construction.

Without doubt, the most striking visual feature, of the stadium, is its fluorescent orange canopy, which completely envelops the top half of the steel framework.

The canopy was fabricated from material manufactured in the UK by P-D Interglas Technologies Ltd. The company worked closely with Itac Ltd, an independent coating and adhesive formulator/manufacturer, to achieve the spectacular depth of colour. The Manchester based specialist, helped create a long lasting, silicone coating to match the Architect’s precise brief.

Paul Armitt, Managing Director of Itac had this to say:

“We are delighted that P-D Interglas Technologies Ltd chose to utilize our knowledge base and manufacturing facilities for this highly prestigious project. This enabled us to ensure that the critically demanding schedule was achieved on time.

The process methods we used for the canopy coating, are complemented by our ITS - intelligent technical solutions initiative, through which, we are currently researching, many new and exciting developments, including the possibilities for self-cleaning Nano technology. This is specifically suitable for use on textiles for architectural purposes, such as decorative rain/sun protection canopies, awnings, façade covers etc.”

ENDS

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