

# ITS graphix

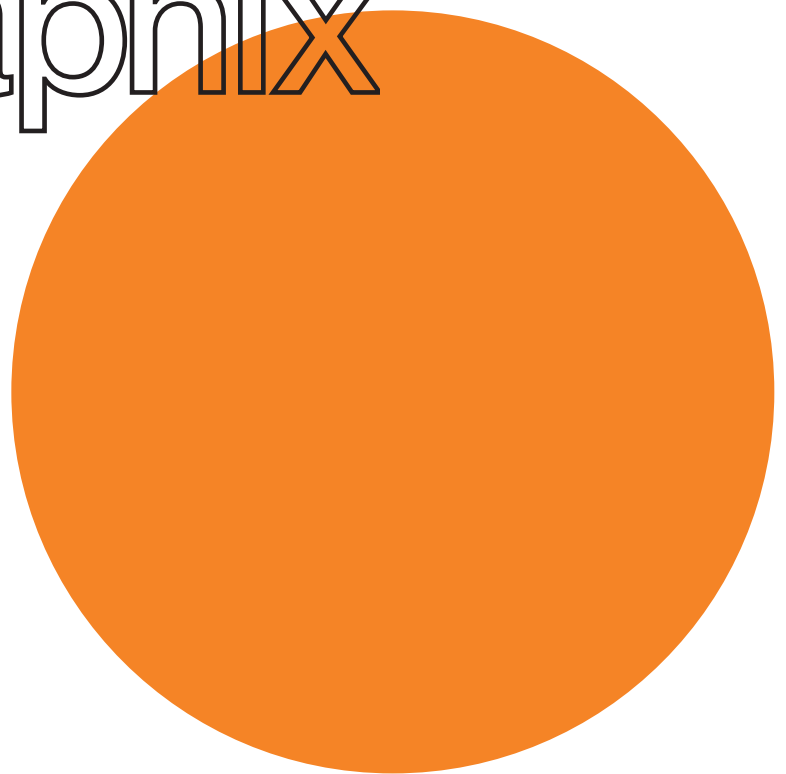
A continually evolving range of adhesives, specially formulated for mounting, laminating and encapsulation.

For many years, we have been successfully developing and producing adhesives for the graphics industry.

We know that the market's end users demand consistently high quality and performance from today's laminating, encapsulating, mounting and backing films.

A key aspect of the final product is the quality and formulation of the adhesive used. We understand that clear laminating and encapsulating films need an equally crystal clear adhesive. Also that pressure sensitive adhesives require good slip resistance. We know that heat activated adhesives often require a low temperature bond and that with backing film opacity is key.

We have utilised our experience and knowledge and as part of our **ITS** initiative we have developed an innovative range of adhesives specifically for the graphics market. All are tried and tested and available upon demand.



# ITS graphix

Brand Name	Description	Usage	Key Features	Key Benefits
<b>ITSgraphix</b> <b>U</b>	Solvent-borne Acrylic Pressure sensitive adhesive Permanent	Laminating adhesive	Excellent clarity High tack High shear resistance UV stable Crosslinked	No image distortion Excellent grab to irregular surfaces Slip resistant Non yellowing Temperature stable
<b>ITSgraphix</b> <b>XL</b>	Solvent-borne Acrylic Pressure sensitive adhesive Permanent	Laminating adhesive	Excellent clarity High tack High shear resistance Exceptional application characteristics Crosslinked	No image distortion Excellent grab to irregular surfaces Slip resistant Increased production Temperature stable
<b>ITSgraphix</b> <b>HR</b>	Solvent-borne Acrylic adhesive Heat activated Permanent	Heat seal laminating adhesive	Excellent clarity Excellent shear resistance Low tack	No image distortion Suitable for vertical applications with heavy weight substrates Re-positionable
<b>ITSgraphix</b> <b>HP</b>	Solvent-borne Acrylic Dry mounting adhesive Permanent	Heat set laminating adhesive	Low temperature bond Non block finish High performance	Widens substrate range Easy positioning Low coating weight
<b>ITSgraphix</b> <b>HD</b>	Styrene - butadiene Pressure sensitive adhesive	Vertical mounting adhesive Heavy duty	Highly resinated Excellent tack High solids	Instant grab Difficult substrates Reduced VOC's
<b>ITSgraphix</b> <b>PT</b>	Solvent-borne PU coating Two component	Printable textile coating	Flexible Crosslinked PU Pigmented Aromatic	Craze resistant Washable Printable Vibrant graphics Hydrolysis resistant

Full technical and safety data sheets plus samples are available upon request.

## Need a new or innovative adhesive?

Our **ITS**-intelligent technical solutions service gives you the opportunity to benefit from our unique knowledge and skills base by having a bespoke adhesive designed and formulated especially for your need.



**ITS** - intelligent technical solutions from **itac** adhesives

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