

PRESS RELEASE

ASDA Pontefract marks 20 years of success for Itac subsidiary Delvemade.

In 1994 ASDA had the foresight to use an innovative product called Seamsil, to repair the roof of its Lutterworth Magna Park distribution centre. 20 years later its Pontefract store has become the 34th ASDA property to benefit from the patented silicone external repair system, for cut edge corrosion on profiled Plastisol/PVDF coated steel roof sheeting.



Manufactured and developed at Itac's Manchester plant for Delvemade Limited, Seamsil was invented over two decades ago with the co-operation of BSC (now Tata Steel) to provide an effective and long-term solution to a problem, which was affecting the metal roofs of many of its premises. The problem was cut edge corrosion. It is caused by a combination of poor installation techniques and on-site cutting plus attack from acid rain and pollutants, which are then retained as moisture in critical roof overlaps and gutter overhangs. This results in corrosion of the profiled steel roof sheets. If not treated quickly and effectively, the damage can often lead to the need for partial or complete roof replacement. Seamsil provides an ideal sustainable solution to the problems. It helps to extend the life of roofs treated and retain property value.

ASDA's own facilities management team specified Seamsil for its Pontefract site. It is interesting to note that Delvemade approved contractor Kettles Limited, undertook the project, which covered 2000 linear metres. The highly experienced Seamsil applicator also installed the first Seamsil treatment for Asda at Lutterworth back in 1994.



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